

Crossing Signals: What College Websites Tell Students About Taking Mathematics

WHO WE ARE

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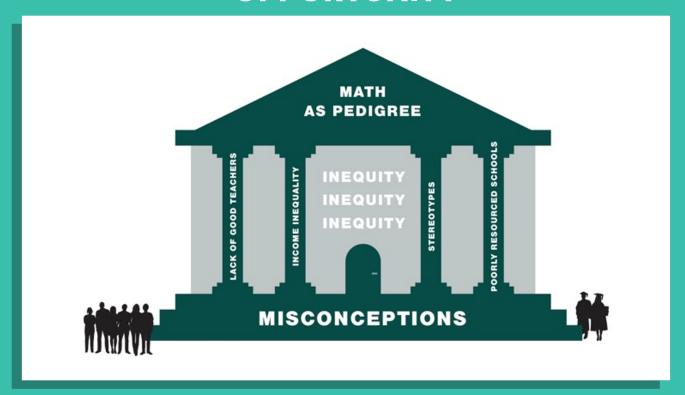
PARTICIPANT INSTRUCTIONS

- When you'd like to ask a question, please use the chat box.
- Feel free to submit your questions throughout the webinar we will get to as many as we can.
- Please share your experiences and challenges in the chat or write us after the webinar at

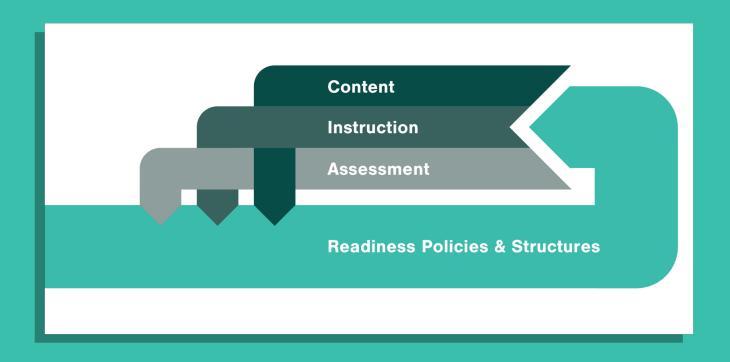
JUST EQUATIONS

Re-conceptualizing the role of math in ensuring educational equity

PREVAILING ARCHITECTURE OF MATH OPPORTUNITY



EQUITY DIMENSIONS OF MATH EDUCATION



MATH OPPORTUNITY POLICIES:

- Redesigning high school math pathways
- Rethinking postsecondary admissions policies
- Redesigning postsecondary math pathways/placement



THE CURRENT STUDY

 Builds on our recent report, Go Figure— Exploring Equity in Students' Postsecondary Math Pathway Choices (2020)

 Examines the messages about math coursetaking provided to college students

 Focuses on California Community Colleges (CCC) and California State University (CSU) campuses' websites



CONTEXT: CSU & CCC MATH REFORMS

- Emphasize **placing students in college-level courses** and providing various forms of support.
- Use multiple measures from students' high school records to determine initial math placement level.
- Offer diversified pathways aligned with students' fields of study.
 - STEM
 - Statistics
 - Quantitative Reasoning or Liberal Arts

REFLECTIONS: POLICY

Mónica Henestroza, Higher Education Advisor to Assembly Speaker Anthony Rendon



What were your expectations for these reforms?





Students need online resources that proactively and transparently support their academic progress.

-Crossing Signals

CROSSING SIGNALS: GOAL

- To further understand the information students receive and how college websites can support equitable outcomes
 - Significance of websites has increased due to the pandemic.
 - Available information can affect students' ability to select appropriate math course/pathway.
 - Online information offers bird's-eye view of institutional responses to systemwide policies.

EQUITY BARRIERS

- "Shapeless river" inhibits optimal decision-making
- History of tracking in mathematics
- STEM majors "stand apart in their relative exclusion" of students of color
- Assumptions by students and advisors/counselors



CROSSING SIGNALS: METHODOLOGY

Reviewed 23 websites in April and May 2020 (18 CCC and 5 CSU)

Focused on the following:



Information on math placement



Explanation of math pathway options



Location of information on math



Availability of math-specific supportive services



Guidance for undecided students

SUMMARY OF FINDINGS: VITAL SIGNS

Four interconnected themes that are reminiscent of Judith Scott-Clayton's (2015) "shapeless river" analogy

Obscure signposts:

- Navigating the websites and locating reliable information was not always obvious or intuitive.
- Encountered unwieldy search functions and outdated links.
- Limited information about available math pathways on their websites.

SUMMARY OF FINDINGS

(continued)

False starts:

- Few sites offered resources for students to explore and make connections between their interests and aspirations and programs and majors.
- Little information to assist students who had not yet settled on a major, or who were thinking of changing to/from STEM to SLAM or SLAM to STEM.

SUMMARY OF FINDINGS

(continued)

Wrong turns:

 References to current policies not always consistent, clear, or up-to-date.

SUMMARY OF FINDINGS

(continued)

Unexpected obstacles:

- Vestiges of prior remedial math policies and deficitoriented language could lead students to make suboptimal decisions and delay their progress to completion.
- Contain messages that appear to discourage students from pursuing college-level courses and/or STEM math pathways.

REFLECTIONS: MATH REFORM IMPLEMENTATION & COVID-19

Toros Berberyan, Citrus College Michael O'Sullivan, San Diego State University



CONTEXT

- How has your department responded to new math reform policies?
- What have been challenges pre- and post-COVID-19?
- How can your college's website support your efforts?

Recommendations



Information on math placement



Explanation of math pathway options



Location of information on math

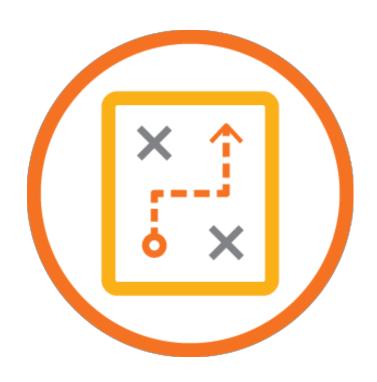


Availability of math-specific supportive services



Guidance for undecided students

INFORMATION ON MATH PLACEMENT



- Use asset-based language and positive messaging that highlight the benefits of enrolling in college-level or transfer-level courses
- Eliminate mentions of assessments or tests.

LOCATION OF INFORMATION ON MATH



- Outline general education math options consistently across various webpages
- Research accessibility of information through focus groups, surveys, or betatesting

GUIDANCE FOR UNDECIDED STUDENTS



- Offer opportunities to explore career interests and the skills and knowledge needed, and their connection to available programs or areas of study
- Outline complete descriptions of various STEM, statistics, and liberal arts math pathway options

EXPLANATION OF MATH PATHWAY OPTIONS



- Offer clear descriptions or program maps illustrating various math pathways and their alignment with majors
- Eliminate or limit remedial prerequisite courses and present college-level courses as default options for the majority of students

AVAILABILITY OF MATH-SUPPORTIVE SERVICES



- Offer corequisites and other just-in-time approaches to support students' success in college-level courses
- Offer course- or pathway-specific tutoring
- Ensure that academic support services, such as tutoring, math labs, and other resources, are clearly listed on websites with information on how to access them

REFLECTIONS: POLICY

Mónica Henestroza, Higher Education Advisor to Assembly Speaker Anthony Rendon



POLICY

- What is most important for colleges to understand about how policies are made?
- In what ways can colleges inform statewide education policy?
- Are there lessons and recommendations that you would share with policymakers based on this research?

Questions



THANK YOU

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